

Udruga roditelja “Korak po korak”
Parents' Association “Step by Step”

IZVJEŠĆE O RADU ANNUAL REPORT



2014.

Svibanj 2015.

May 2015



Tiskanje ove publikacije omogućeno je financijskom podrškom Nacionalne zaklade za razvoj civilnoga društva. Sadržaj ove publikacije isključiva je odgovornost autora nužno ne izražava stajalište Nacionalne zaklade.

O UDRUZI RODITELJA “KORAK PO KORAK”

Udruga roditelja “Korak po korak” nevladina je i neprofitna udruga osnovana 1996. godine, koja podupire razvoj demokratskih odnosa u društvu kroz zaštitu, poštivanje i zalaganje za prava i interese djece i obitelji te jačanje glasa roditelja u kreiranju politika i odluka koje se tiču djece i obitelji.

Udruga roditelja “Korak po korak” u 2014. godini

Upravni odbor

Ines Bojić, dipl.iur.

prof.dr.sc. Lavoslav Čaklović, predsjednik UO

dr.sc. Adinda Dulčić

Gorana Hitrec, prof.

Nives Milinović, prof.

Jagoda Novak, mr.spec.

prim.mr.sc.dr. Nives Šikanić Dugić, dopredsjednica UO

Zaposlenici

Izvršna direktorica: Silvija Stanić, dipl.psih.

Administrativna tajnica: Vesna Miličević

Voditeljica CAP programa i savjetodavnog rada: Marina Trbus, prof.psih.

Programska asistentica: Irena Bohač, dipl.učiteljica

Programski asistent i voditelj edukativno-informativnih aktivnosti: Bojan Krsnik

Programska asistentica i voditeljica savjetodavnih aktivnosti: Helena Rajčić, mag.psih.

Strateške smjernice razvoja (2013 – 2015)

ZAGOVARANJE I PROMICANJE PRAVA I INTERESA DJECE

- » Reagiranje na probleme i situacije u društvu koje su od interesa za roditelje i djecu
- » Promicanje sustavnog pristupa prevenciji zlostavljanja djece
- » Praćenje provedbe politika prema djeci i zagovaranje većeg ulaganja u sva područja koja se tiču dobrobiti djece i obitelji
- » Zagovaranje i promicanje pozitivnog roditeljstva
- » Umrežavanje na nacionalnoj i međunarodnoj razini
- » Sudjelovanje u međunarodnim i nacionalnim kampanjama koje promiču prava djece
- » Poticanje osjetljivosti poslovnog sektora za potrebe zaposlenih roditelja

AKTIVNO UKLJUČIVANJE RODITELJA U KREIRANJE POLITIKA KOJE SE TIČU DJECE I OBITELJI

- » Utvrđivanje i praćenje potreba djece i obitelji
- » Poticanje i podrška samoorganiziranju roditelja na lokalnoj razini
- » Informiranje i savjetovanje roditelja
- » Suradnja s državnim i javnim institucijama i srodnim udrugama
- » Suradnja, razmjena iskustava i projekata s drugim udrugama u regiji i svijetu

PROMICANJE KVALITETNOG, ODGOVORNOG I AKTIVNOG RODITELJSTVA

- » Nastavak primjene i širenja CAP programa prevencije zlostavljanja djece u dječjim vrtićima, osnovnim i srednjim školama te centrima za odgoj i obrazovanje
- » Educiranje roditelja za ulogu zastupnika djece i aktivno partnerstvo s obrazovnim institucijama
- » Poticanje ravnopravnosti i aktivne uloge očeva u svim područjima koja se tiču dobrobiti djece
- » Poticanje odgovornog spolnog ponašanja mladih te pružanje pomoći i podrške maloljetnim trudnicama, majkama i njihovim obiteljima
- » Razvoj i širenje socijalnih usluga za maloljetne roditelje, umrežavanje i poticanje međusektorske i međuresorne suradnje

Prevenција zlostavljanja djece primjenom CAP programa

CAP program prevencije zlostavljanja djece najveći je program Udruge koji ima za cilj smanjiti ranjivost djece i njihovu izloženost različitim oblicima zlostavljanja poučavajući ih djelotvornim preventivnim strategijama te osiguravanjem kvalitetnije podrške njima važnih odraslih, roditelja i osoblja škola, centara ili vrtića koje pohađaju. U 2014. godini nastavljeno je s provedbom Predškolskog CAP-a za djecu u dobi 5-7 godina, Osnovnog CAP-a za djecu rane školske dobi, Teen CAP programa za adolescente te CAP programa za djecu s teškoćama i mlade s invaliditetom.

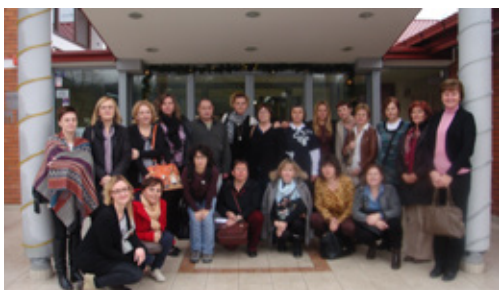
Provedba CAP programa u 2014. godini

Predškolski CAP	Osnovni CAP	Teen CAP	Special Needs CAP
5 županija	13 županija	6 županija	2 županije
26 vrtića	69 škola	14 škola	2 škole/centra
362 djelatnika vrtića	574 djelatnika škola	227 djelatnika škola	64 djelatnika škola
1073 roditelja	2926 roditelja	670 roditelja	16 roditelja
2467 djece	4194 djece	1206 tinejdžera	49 djece

CAP mrežu čini 250 aktivnih pomagača educiranih za provedbu CAP programa, 15 CAP trenera, 30 CAP koordinatora, voditeljica i asistentica CAP programa i 7 članova savjeta CAP programa. Mreža provodi program prema smjernicama ICAP-a u suradnji s Udrugom roditelja "Korak po korak".



Tijekom 2014. održano je pet CAP seminara na kojima je educirano novih 208 CAP pomagača. Seminar za Predškolski CAP program održan je u Iloku i Zagrebu, za Osnovni CAP program u Rijeci i Zadru te za Teen CAP program u Zagrebu.



U prosincu 2014. održan je **Trening trenera za CAP program** na kojem je sudjelovalo 20 iskusnih CAP pomagača i koordinatorica. Edukacijom i osposobljavanjem novih trenera nastoji se edukaciju CAP pomagača učiniti dostupnijom te tako doprinijeti širenju CAP programa za kojim odgojno obrazovne ustanove iz godine u godinu pokazuju sve veći interes.

Tijekom 2014. objavljena je brošura „**15 godina CAP programa: svako dijete ima pravo biti sigurno jako i slobodno**“. Brošura donosi važne informacije o CAP programu, načinu provedbe CAP-a, rezultatima evaluacije CAP programa kao i pregled dosadašnje provedbe CAP-a u Hrvatskoj.



Sudjelovanje u provedbi Kampanje “1 OD 5”

RADIONICA Prevencija seksualnog nasilja nad djecom

I u 2014. provedene su aktivnosti kao doprinos Kampanji Vijeća Europe za zaustavljanje seksualnog nasilja nad djecom „Jedno od pet“. Kroz radionice o prevenciji seksualnog zlostavljanja djece koje su održane u 3 grada (Sv. Ivan Zelina, 28.3.2014. Petrinja, 4.4.2014., Supetar 2.6.2014.) stručna, ali i šira javnost imala je prilike dobiti informacije o važnosti prevencije seksualnog zlostavljanja djece, o rasprostranjenosti nasilja nad djecom u Hrvatskoj te o mogućnosti i obvezi odraslih osoba, odnosno lokalne zajednice da reagira u slučaju postojanja sumnje na nasilje nad djecom.

OKRUGLI STOL Prevencija seksualnog zlostavljanja i iskorištavanja djece – postignuća i izazovi

13.5.2014. u Zagrebu održan je okrugli stol „Prevencija seksualnog zlostavljanja i iskorištavanja djece – postignuća i izazovi“, u organizaciji Udruge, u partnerstvu s Poliklinikom za zaštitu djece Grada Zagreba i Pravobraniteljicom za djecu. Tom prilikom raspravljano je o teškoćama s kojima se stručnjaci susreću tijekom provedbe programa prevencije nasilja nad djecom i tretmana zlostavljača, žrtve i članova njene obitelji, o pomacima postignutim u posljednje tri godine na polju prevencije i zalaganja za ostvarivanje ciljeva Kampanje VE „Jedno od pet“, kao i o nužnim promjenama radi unapređenja sustava i učinkovitije prevencije.



TRIBINA Zatraži pristanak

14.5.2014. u Zagrebu održana je tribina i prezentacija islandskog dokumentarnog filma Fáðu já! (Zatraži pristanak!) koji obrađuje temu spolnog ponašanja mladih s naglaskom na prevenciju seksualnog zlostavljanja i rizičnog seksualnog ponašanja. Film je preveden je na osam jezika, te je u suradnji s Udrugom roditelja Korak po korak preveden i na hrvatski jezik. Uz prikazivanje filma održana je tribina s ciljem osvještavanja važnosti ulaganja u prevenciju seksualnog zlostavljanja mladih i rizičnog seksualnog ponašanja na kojoj su sudjelovale i same autorice filma kao i predstavnica Ministarstva obrazovanja, znanosti i kulture Islanda.



TRIBINA Prevenција seksualnog zlostavljanja djece: postignuća i izazovi

27.05.2014. u Rijeci održana je tribina „Prevenција seksualnog zlostavljanja djece: postignuća i izazovi“ kojoj je bio cilj promovirati važnost prevencije seksualnog zlostavljanja djece te prikazati postignuća i izazove s kojima se susrećemo u provedbi preventivnih programa. Poseban naglasak stavljen je na prevenciju seksualnog nasilja nad tinejdžerima i djecom s poteškoćama kao visoko rizičnim skupinama.



BROŠURA Ne seksualnom nasilju

U 2014. izdana je brošura „NE seksualnom nasilju“ namijenjena mladima, roditeljima i stručnjacima koji rade s mladima, koja donosi pregled oblika nasilja, posebno seksualnog, nad i među mladima, opis psiholoških posljedica nasilja za žrtvu kao i zakonske posljedice za počinitelje.

Ona odgovara na pitanja što je seksualno nasilje i kome ga prijaviti, kome se obratiti za pomoć, kako se zauzeti za sebe i kako reagirati u slučaju napada. Brošura naglašava važnost poštivanja ljudskih prava, a posebno prava djece i mladih te navodi zakonske mjere i sankcije u slučaju kršenja ljudskih prava.

Studijska posjeta iz Ukrajine

Poliklinika za zaštitu djece Grada Zagreba u razdoblju od 29. rujna do 3. listopada 2014. godine bila je domaćin sudionicima studijske posjete iz Ukrajine o primjerenim metodama rada s djecom koja su doživjela seksualno nasilje, organizirane u okviru projekta Vijeća Europe „Jačanje i zaštita prava djece u Ukrajini“. Udruga roditelja „Korak po korak“, 2.10.2014. u gostila je predstavnike različitih ministarstava i institucija iz Ukrajine koje promiču i štite prava djece. Udruga je predstavila svoje projekte i programe gdje je posebno istaknula provedbu aktivnosti u sklopu Kampanje Vijeća Europe „Jedno od pet“ te provedbu CAP programa s ciljem prevencije seksualnog nasilja nad djecom.



Prevenција elektroničkog nasilja

PROJEKT #DeleteCyberbullying

Tijekom 2014. Udruga se priključila projektu #DeleteCyberbullying, koji provodi Konfederacija obiteljskih organizacija Europske unije (COFACE) uz financijsku podršku programa Europske Unije DAPHNE. Glavni je cilj projekta pružiti informacije djeci, mladima i roditeljima o oblicima elektroničkog nasilja, kao i o izvorima pomoći. U svrhu podizanja svijesti o ovom značajnom problemu modernog doba, kreirana je posebna aplikacija za mobilne uređaje, a pripremljen je i edukativan film koji slikovito opisuje što je cyberbullying i kako treba postupiti u situacijama u kojima se taj oblik nasilja odvija. U sklopu projekta izrađen je i Priručnik za učitelje sadržava niz aktivnosti



i nastavnih jedinica o pojedinim temama vezanim uz prevenciju elektroničkog nasilja. Udruga je materijale prilagodila i prevela na hrvatski jezik.

TRIBINA Prevenција elektroničkog nasilja nad djecom: primjeri dobre prakse

Povodom Međunarodnog dana prevencije zlostavljanja djece, 19.11.2014. u Zagrebu je održana Tribina „Prevenција elektroničkog nasilja nad djecom: primjeri dobre prakse“ kako bi se ukazalo na važnost prevencije elektroničkog nasilja nad djecom i prikazali primjeri dobre prakse koji se provode u Hrvatskoj. Na tribini su predstavljani rezultati istraživanja udruge o rasprostranjenosti elektroničkog nasilja i sigurnosti na internetu i društvenim mrežama među mladima u Hrvatskoj, predstavljani su projekti Hrabrog telefona, Centra za nestalu i zlostavljano djecu, MUP-a te Udruge roditelja Korak po korak.



Projekt OSNAŽIMO PRAVO DJECE DA BUDU SIGURNA

Tijekom 2014. nastavljeno je s provedbom projekta **Osnažimo pravo djece da budu sigurna** (Enhance children's right to be safe) kojeg sufinancira Europska unija u sklopu European Instrument for Democracy and Human Rights (EIDHR) i Ured za udruge Vlade RH.

Projekt je proveden u pet županija: Gradu Zagrebu, Osječko-baranjskoj, Istarskoj, Primorsko-goranskoj i Dubrovačko-neretvanskoj županiji. Partneri na projektu bili su Udruga FENIKS iz Dubrovnika, Udruga Alfa Albona iz Labina, Udruga Portal Alfa iz Belišća i Udruga U.Z.O.R. iz Rijeke. Suradnici na projektu bili su Grad Dubrovnik, Grad Labin i Istarska županija, Grad Belišće, Grad Rijeka i Grad Zagreb.

Cilj projekta je utjecati na učinkovitiju provedbu propisa koji štite i promiču pravo djeteta



da bude sigurno od nasilja. Još tijekom 2013. napravljena je analiza pravne regulative RH dok je u 2014. provedeno istraživanje s ciljem utvrđivanja razine provedbe propisa koji uređuju pravo djeteta da bude sigurno od nasilja.

U istraživanju je sudjelovalo ukupno 5076 sudionika, od čega je 2339 mladih u dobi od 15 do 18 godina, 2215 roditelja čija su djeca u dobi od 5 do 14 godina, 303 djelatnika osnovne škole, od čega je 280 učitelja i 19 stručnih suradnika, te 209 djelatnika predškolskih ustanova, od čega je 183 odgojitelja i 25 stručnih suradnika. Istraživanje je provedeno u 5 županija – 495 sudionika bilo je iz Dubrovačko-neretvanske, 534 iz Istarske, 899 iz Osječko-baranjske, 990 iz Primorsko-goranske i 2157 sudionika na području Grada Zagreba.

Ključni problemi utvrđeni istraživanjem su:

Problemi vezani uz poznavanje propisa koji se odnose na poštivanje prava djeteta na sigurnost:

Kvaliteta zakona ne prati praksu, Prisutne su kolizije zakona što dovodi do pravne nesigurnosti, Regulatorna je u nekim područjima nedostatna (nema protokola o nasilju putem interneta ili protokol o postupanju u slučaju seksualnog nasilja nad djecom).

Problemi vezani uz postupanje po propisima koji se odnose na poštivanje prava djeteta na sigurnost:

Izostanak ulaganja u mlade i roditelje, Izostanak podrške stručnjacima u sustavu zaštite i poštivanja prava djece, Potreba za edukacijom i specijalizacijom stručnjaka koji rade u sustavu zaštite djece.

Problemi vezani uz suradnju stručnjaka u postupanju po propisima koji se odnose na poštivanje prava djeteta na sigurnost:

Nepovjerenje, Manjak stručnih djelatnika, Manjak institucionalnih mehanizama suradnje (nekoordiniranost, kvaliteta suradnje ovisi o osobnim poznavanjima i manjak koordiniranog djelovanja).

Temeljem rezultata istraživanja provedene su brojne **zagovaračke aktivnosti** te su izrađene preporuke za uspješniju primjenu propisa i zaštitu djece od nasilja.

U sklopu zagovaračkih aktivnosti projekta, održano je 5 okruglih stolova **Sigurnost djece (ni)je posao?** 6.10.2014. u Zagrebu, 21.10.2014. u Dubrovniku u organizaciji udruge Feniks, 23.10.2014. u Belišću u organizaciji udruge Portal Alfa, 29.10.2014. u Rijeci u organizaciji udruge U.Z.O.R. i 30.10.2014. u Puli u organizaciji udruge Alfa Albona.



Na okruglim stolovima sudjelovalo je preko 160 zainteresiranih sudionika, predstavljeni su rezultati istraživanja te je potaknuta rasprava koja je rezultirala preporukama za unaprjeđenje sustava zaštite djece od nasilja.

Krajem 2014. godine u tijeku je izrada završne publikacije **Svi mi smo sustav** te organizacija završne konferencije kojom će projekt završiti u veljači 2015. godine.



Poticanje suradnje između roditelja i škole

PROJEKT Škola otvorena roditeljima

Tijekom 2014. godine Udruga je nastavila s provedbom projekta Škola otvorena roditeljima na području Ličko-senjske županije. 28.4.2014. u Gospiću održana je tribina Škola otvorena roditeljima na kojoj je sudjelovalo tridesetak djelatnika škola i roditelja koji su zajednički razmatrali mogućnosti poboljšanja suradnje između roditelja i škole.



Set brošura KAKO POMOĆI DJETETU

Set brošura Kako pomoći djetetu obrađuje 10 tema iz područja razvoja i odgoja djece. Brošure su izrađene još 2004. godine, a tijekom 2014. napravljeno je novo izdanje uz osvježeno grafičko oblikovanje brošura.



MAMA JE MAMA - program za maloljetne trudnice i roditelje

Program MAMA JE MAMA provodi se s ciljem prevencije rizičnih ponašanja mladih te pružanja psihosocijalne pomoći i podrške maloljetnim trudnicama, roditeljima i njihovim obiteljima. Programom se nastoji smanjiti ranjivost maloljetnih trudnica i roditelja, te ih osnažiti za aktivno i odgovorno preuzimanje roditeljske uloge. Program MAMA JE MAMA kontinuirano se provodi od 2005. godine, pri čemu se aktivnosti mijenjaju, nadograđuju i u cijelosti nastoje prilagoditi potrebama korisnika.

U okviru programa MAMA JE MAMA tijekom 2014. provode se tri projekta.

Savjetovalište MAMA JE MAMA

namijenjeno je maloljetnim trudnicama, roditeljima, ali i njihovim prijateljima i članovima obitelji koji im žele pružiti podršku. Kroz razne aktivnosti nastojimo osigurati potrebne informacije, pomoć i podršku pri suočavanju s teškoćama i pripremi za samostalan život.

Web portal www.maloljetni-roditelji.net

namijenjen je maloljetnim trudnicama, roditeljima te adolescentima koji se suočavaju s pitanjima i sumnjama vezanim uz trudnoću i teškoćama zbog rizičnih spolnih aktivnosti. Aktivnosti obuhvaćaju informiranje i edukaciju putem objavljenih članaka te savjetovanje maloljetnih roditelja od strane stručnjaka, psihologa, socijalnih radnika, pravnika i ginekologa.

Projekt KORAK ZA MLADE MAJKE

provodi se s ciljem osnaživanja mladih majki u nepovoljnim situacijama za samostalan život i aktivno sudjelovanje u zajednici. Projektom se nastoji educirati i senzibilizirati volontere za pružanje vršnjačke podrške mladim majkama, a jednako tako osigurati pripremu mladih majki koje izlaze iz domova socijalne skrbi za samostalan život povećanjem njihove aktivacije i motivacije.

Od 1.6.2011. do 31.5.2014. trajala je provedba trogodišnjeg programa MAMA JE MAMA, odobrenog od strane Ministarstva socijalne politike i mladih, s ciljem razvoja i širenja mreže socijalnih usluga koje pružaju organizacije civilnog društva. 1.6.2014. započela je provedba novog trogodišnjeg programa MAMA JE MAMA za razdoblje od 2014.-2017. odobrenog od strane MSPM-a. Program provodi Udruga roditelja Korak po korak u partnerstvu s Dječjim domom Zagreb, Materin-skim odjelom, Kućom ljubavi Caritasa Zagrebačke Nadbiskupije, Centrom za socijalnu skrb Zagreb te Gradom Zagrebom.

Savjetovalište MAMA JE MAMA

Direktan rad s maloljetnim roditeljima i članovima obitelji provodi se u okviru Savjetovališta MAMA JE MAMA u Zagrebu. Tijekom 2014. godine, u sklopu Savjetovališta provođene su aktivnosti usmjerene na pružanje intenzivne psihosocijalne podrške maloljetnim trudnicama i majkama kojima ističe ili je isteklo pravo na smještaj u ustanovi socijalne skrbi te aktivnosti osnaživanja i pripreme za samostalan život.

Uslugama telefonskog informiranja i savjetovanja, individualnog psihološkog i pravnog savjetovanja te malim edukativnim grupama nastojali smo doprinijeti informiranosti, educiranosti i osnaživanju maloljetnih trudnica i majki, kao i njihovom uspješnijem izlasku iz ustanove i većoj socijalnoj uključenosti.



Ukupno je tijekom 2014. godine uslugama savjetovanja i psihosocijalne podrške obuhvaćeno 70 korisnica, s kojima je održano 49 telefonskih savjetovanja, 163 individualna psihološka i pravna savjetovanja te 84 sastanka malih edukativnih grupa. Većina korisnica obuhvaćena je većim brojem usluga koje su koristile kontinuirano tijekom cijelog razdoblja.

Telefonsko informiranje i savjetovanje	Individualno savjetovanje	Male edukativne grupe	Tehnička podrška
49 savjetovanja	163 savjetovanja	84 susreta	79 susreta
19 korisnika	69 korisnica	38 korisnica	16 korisnica

Portal MALOLJETNI-RODITELJI.NET



Web portal www.maloljetni-roditelji.net namijenjen je maloljetnim trudnicama i roditeljima te mladim adolescentima koji su u riziku od neželjene trudnoće i socijalne isključenosti. Aktivnosti web portala obuhvaćaju informiranje i edukaciju putem objavljenih članaka te savjetovanje maloljetnih roditelja od strane stručnjaka, psihologa, socijalnih radnika, pravnika i ginekologa. Tijekom 2014. godine objavljeno je 11 edukativno-informativnih tekstova te je odgovoreno na 140 pitanja iz

područja zdravstvene zaštite, ostvarivanja prava, psihološkog zdravlja i socijalne zaštite. Tijekom 2014. zabilježeno je čak 48.495 pregleda stranice a ukupno je zabilježeno 19.664 posjetitelja. Uz to, prisutan je i stalan priljev novih korisnika (83,9%) te posjećenost stranice iz mjeseca u mjesec raste. Kategorije Pitaj ginekologa i Pitaj socijalnog radnika najposjećeniji su dijelovi stranice. Oko 60% posjetitelja stranice dolazi iz svih dijelova Hrvatske, no značajan broj posjetitelja dolazi i iz susjednih zemalja.

KORAK ZA MLADE MAJKE

Projekt **Korak za mlade majke** provodi se s ciljem osnaživanja mladih majki u nepovoljnim situacijama za samostalan život i aktivno sudjelovanje u zajednici kroz volontiranje mladih i osiguravanje adekvatne vršnjačke podrške. U ožujku 2014. održana je jednodnevna edukacija volonterki s ciljem osposobljavanja za pružanje podrške majkama, a tijekom cijelog razdoblja održano je i 6 supervizijskih sastanaka s ciljem prorade teških situacija iz prakse i provedbe susreta s majkama, razmjene iskustava te osiguravanja mentorske podrške. U provedbu aktivnosti uključeno je 16 volonterki, studentica socijalnog rada i socijalne pedagogije te 16 majki smještenih u ustanovama socijalne skrbi kojima je u razdoblju od 4 mjeseca osigurana kontinuirana podrška od strane volonterki. Ukupno je održano 320 susreta volonterki s majkama, izrađeni su individualni planovi za majke, a održano je i završno zajedničko druženje u lipnju 2014.



ČLANSTVO UDRUGE U ORGANIZACIJAMA

Tijekom 2014. Udruga je nastavila s aktivnim članstvom i aktivnostima unutar Koordinacije udruga za djecu, Europske udruge roditelja (European Parents' Association - EPA).



Predstavnica Udruge sudjelovala je na dva zasjedanja skupštine EPA-e 4.4.2014. u Lisabonu te 29.11.2014. u Bukureštu. Na godišnjoj skupštini u Lisabonu Udruga je primljena u punopravno članstvo EPA-e, dok je ranije sudjelovala kao pridružena članica.

Predstavnik EPA-e, Oren Gostiaux u svibnju 2014. posjetio je Udruhu te su započeli dogovori oko organizacije godišnje skupštine i konferencije EPA-e u Hrvatskoj tijekom 2016. godine.

Udruga roditelja „Korak po korak“ u studenom 2014. postala je punopravna članica Konfederacije obiteljskih organizacija Europske unije (COFACE). COFACE okuplja veliki broj organizacija civilnog društva s ciljem davanja glasa svim obiteljima i zagarivanja prava obitelji na europskoj razini. Sa 58 organizacija članica u 23 zemlje Europske unije, COFACE prati provedbu obiteljske i socijalne politike u državama članicama, te kreira preporuke na europskoj razini.

NAGRADE I PRIZNANJA

Gorani Hitrec, dugogodišnjoj članici i jednoj od osnivača Udruge roditelja „Korak po korak“ dodijeljena je Nagrada za životno djelo za promicanje prava djeteta u 2014. godini, za iznimna postignuća u području promicanja dobrobiti, zaštite prava i interesa djece. Svečana dodjela Nagrade održana je 20.11.2014. u Ministarstvu socijalne politike i mladih povodom obilježavanja Međunarodnog dana prava djece. Gorana Hitrec je pokrenula brojne aktivnosti, projekte i programe Udruge roditelja „Korak po korak“ od kojih izdvajamo projekte Kako pomoći djetetu, Roditelji-zastupnici djece, Škola otvorena roditeljima zatim CAP program prevencije zlostavljanja djece kao i niz aktivnosti u sklopu kampanje Vijeća Europe „Jedno od pet“, kroz koje je dala vrijedan doprinos zaštiti interesa i prava djece u Republici Hrvatskoj.



UDRUGA U MEDIJIMA

Mediji kontinuirano pokazuju interes za aktivnosti Udruge, te je kao i dosad, suradnja s medijima bila uspješna.

U 2014. godini Udruga roditelja „Korak po korak“ više je puta predstavila svoje aktivnosti putem radija, televizije, tiskanih i elektroničkih medija.

20

Gostovanja u TV emisijama i TV priloga

19

Gostovanja u radijskim emisijama

3

Novinska članka

98

Tekstova na internetskim portalima

Ukupno 140

Medijskih nastupa i objava

Prikaz medijskih objava tijekom 2014. godine:

31.12.2014. Žena.hr - Gorana Hitrec: Za djecu možemo i moramo učiniti više

02.12.2014. Index.hr - Fizičko kažnjavanje djece

27.11.2014. Du List.hr - Djeca su prioritet društva - Kako vratiti povjerenje u ustav?

27.11.2014. HRT - Predstavljanje rezultata istraživanja i najava radionice u Dubrovniku "Svi smo mi sustav"

27.11.2014. TV Dubrovnik - Predstavljanje rezultata istraživanja i najava radionice "Svi smo mi sustav"

27.11.2014. Radio Dubrovnik - Predstavljanje rezultata istraživanja i najava radionice "Svi smo mi sustav"

26.11.2014. Radio Narona - Predstavljanje rezultata istraživanja i najava radionice "Svi smo mi sustav"

21.11.2014. HRT radio - Nasilje nad djecom putem Interneta

20.11.2014. HRT Dnevnik - Gorana Hitrec - Nagrada za životno djelo za promicanje prava djeteta

20.11.2014. RTL Vijesti - Gorana Hitrec - Nagrada za životno djelo za promicanje prava djeteta

20.11.2014. HRT Hrvatska uživo - Predstavljanje projekta "Mama je mama"

20.11.2014. Roditelji.hr - Kako se zaštititi od cyberbullyinga?
20.11.2014. Skole.hr - Društvo u Hrvatskoj nije dovoljno osviješteno o problemu cyberbullyinga
19.11.2014. Radio Zagreb - Predstavljanje projekta "DeleteCyberbullying"
19.11.2014. Radio HRT - Svjetski je dan prevencije nasilja nad djecom
19.11.2014. Dalmacija News - Roditelji nemaju dovoljan nadzor nad onim što djeca rade na internetu
19.11.2014. Du List.hr - Što mislite koliko često Hrvati 'gugljaju' riječ porn?
19.11.2014. H-alter - Elektroničko nasilje: tehnologija ne zlostavlja djecu, to čine ljudi
18.11.2014. Škole.hr - Prevencija elektroničkog nasilja nad djecom: primjeri dobre prakse
16.11.2014. HRT Dnevnik - Predstavljanje projekta "Mama je mama"
10.11.2014. H-alter - Prevencija elektroničkog nasilja nad djecom: primjeri dobre prakse (najava tribine)
07.11.2014. TV Nova - Labinske kronike
04.11.2014. Liburnija.com - U Rijeci predstavljeni rezultati istraživanja o pravima i sigurnosti djece
01.11.2014. TV Nova - Vijesti
30.10.2014. Radio Labin - Porazni rezultati istraživanja o pravima djece
30.10.2014. Radio Pula - Reportaža o rezultatima istraživanja
30.10.2014. Tv Nova - Reportaža o rezultatima istraživanja
30.10.2014. Glas Istre - "Pa i mene su tukli" ne smije biti obrazac ponašanja!
29.10.2014. Radio Bakar - Reportaža o rezultatima istraživanja
27.10.2014. Dobro jutro Hrvatska - Reportaža iz Belišća
27.10.2014. Grad Belišće - Održan okrugli stol "Sigurnost djece (ni)je moj posao"
24.10.2014. Glas grada - Okrugli stol: sigurnost djece
23.10.2014. Osijek tv - Sigurnost djece (ni)je moj posao [Vijesti Osječke TV]
23.10.2014. Radio.hrt.hr - O sigurnosti djece
21.10.2014. Glas Grada - Naslovnica - Osnažimo pravo djece da budu sigurna
21.10.2014. Dubrovnik portal - Okrugli stol na temu: Sigurnost djece (ni)je moj posao?
21.10.2014. Dubrovnik portal - Rezultati istraživanja projekta Osnažimo pravo djece da budu sigurna
21.10.2014. Radio Soundset - Reportaža o rezultatima istraživanja
21.10.2014. TV Dubrovnik - Reportaža o rezultatima istraživanja
21.10.2014. Radio Raguza - Reportaža o rezultatima istraživanja
21.10.2014. HRT - Reportaža o rezultatima istraživanja
21.10.2014. Dubrovnik.net - Mladi Dubrovačko - neretvanske županije su konzervativniji od svojih roditelja
20.10.2014. HRT RADIO 1 - G. Hitrec i M. Trbus dale izjave o nalazima istraživanja i temi Okruglog stola
10.10.2014. TV Jabuka - Reportaža o rezultatima istraživanja
08.10.2014. RTL - RTL DANAS - Predstavljanje rezultata projekta "Osnažimo prava djece da budu sigurna"
07.10.2014. Radio Istra - Predstavljanje projekta "Osnažimo pravo djece da budu sigurna"
07.10.2014. Radio Eurostar - Predstavljanje projekta "Osnažimo pravo djece da budu sigurna"
07.10.2014. Narodni-list.hr - Roditelji i djeca ne znaju da je fizičko kažnjavanje zabranjeno
07.10.2014. Dnevnik.hr - Trećina roditelja u Hrvatskoj ne zna da prema zakonu ovo NE SMIJE raditi
07.10.2014. Zagrebinfo.hr - Gotovo polovica mladih i trećina ispitanih roditelja ne zna da je tjelesno kažnjavanje zabranjeno
07.10.2014. Sib.hr - Porazni rezultati: Gotovo polovica mladih ispitanika i trećina ispitanih roditelja ne zna da je tjelesno kažnjavanje zakonom zabranjeno
07.10.2014. Dubrovacki dnevnik.hr - Poražavajuće - Gotovo polovica mladih i trećina ispitanih roditelja ne zna da je tjelesno kažnjavanje zakonom zabranjeno
07.10.2014. Vecernji.hr - Trećina roditelja u RH ne zna da tući dijete nije zakonom dopušteno
07.10.2014. Z1 - Predstavljanje projekta "Osnažimo pravo djece da budu sigurna" - emisija Zoom Zagreb

04.09.2014. Radio Dalmacija - Predstavljanje projekta DeleteCyberbullying
09.07.2014. Vecernji.hr - Anonimne prijetnje, zlostavljanje, maltretiranje. Prosvjed– protiv nasilja na internetu
11.05.2014. H-Alter.org - Prevencija seksualnog zlostavljanja mladih / Tribina i projekcija filma
09.05.2014. HRT; Emisija Svaki dan, dobar dan - Predstavljanje programa Mama je mama
07.03.2014. Dubrovnik.press.hr - Kroz projekt „Osnažimo pravo djece da budu sigurna“ istraživanje o učinkovitosti zakona koji djecu štiti od nasilja
06.03.2014. Radio Labin - Osnažimo pravo djece da budu sigurna
05.03.2014. Rijeka klik - Zajedničkim dijalogom do osnaženja prava djece na sigurnost
05.03.2014. Dubrovnik portal - Zajedničkim dijalogom do osnaženja prava djece na sigurnost
14.02.2014. Civilnodruštvo -Dijete koje je žrtva nasilja treba pomoć odmah
21.01.2014. Radio Sljeme - Predstavljanje projekta Mama je mama
17.01.2014. Radio Knin Tema dana - Portal za maloljetne trudnice
17.01.2014. Brodportal.hr - Zakazali roditelji, ali i čitavo društvo
15.01.2014. Slavonskobrodaska televizija - Vodeći po broju maloljetničkih trudnoća
13.01.2014. Lisa - Ona je tinejdžerica, ali i mama - Nagli skok u odrastanju

Web stranica Udruge

Tijekom 2014. godine nastavljeno s objavljivanjem novosti, najava aktivnosti kao i edukativno - informativnih članaka za roditelje kao i stručnjake koji rade s djecom na web stranici Udruge www.udrugaroditeljakpk.hr. Ukupno su objavljena 53 članka, a web stranica tijekom godine bilježi 18.429 posjeta od strane 14.472 posjetitelja.



Facebook stranica Udruge do kraja 2014. godine bilježi 274 pratitelja. U tom razdoblju objavljeno je 40 članaka koji se tiču prevencije nasilja nad djecom, volonterstva, organizacije tribina, okruglih stolova, rada Udruge, savjetovališta za maloljetne trudnice i roditelje te ostalih aktivnosti Udruge.

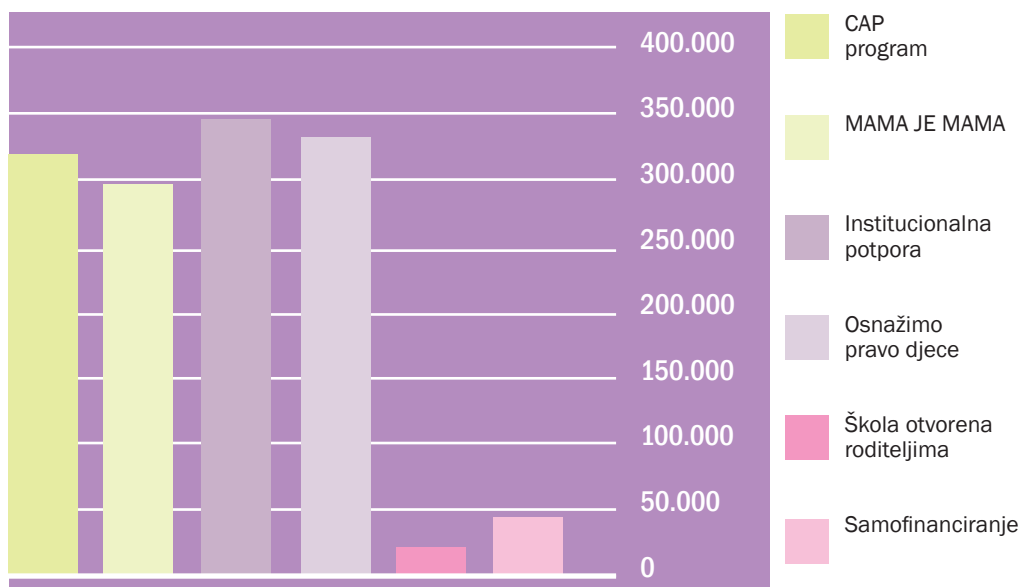
FINANCIRANJE AKTIVNOSTI UDRUGE

Projekti i programi Udruge financirani su najvećim dijelom od strane ministarstava (MSPM, MZOŠ), te jedinica lokalne i regionalne samouprave. CAP program prevencije zlostavljanja djece provodi se na području cijele Hrvatske, te se sredstva za provedbu aktivnosti osiguravaju dijelom na natječajima gradova i županija u kojima se program provodi.

Također, Udruga je korisnica Institucionalne podrške za stabilnost i razvoj za razdoblje od 2014-2016. U 2014. godini važan izvor financiranja predstavlja i Europska unija, kroz program EIDHR za projekt Osnažimo pravo djece da budu sigurna.

U lipnju 2014. započela je provedba novog trogodišnjeg programa Mama je mama za razdoblje od 2014. do 2017. godine, financiranog od strane Ministarstva socijalne politike i mladih.

Udio u ukupnim prihodima prema izvorima financiranja

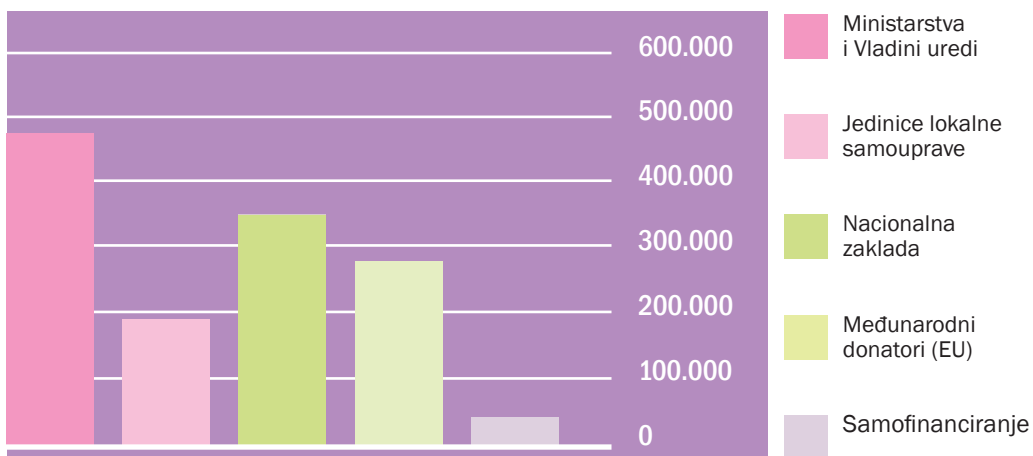


Projekti i programi udruge i dalje se najvećim financiraju kroz natječaje državnih i lokalnih tijela, no financiranje se u većoj mjeri osigurava i iz sredstava EU fondova što je iznimno važno za održivost Udruge.

Krajem 2014. odobreno je financiranje novih projekata Udruge. Projekt "Organizacije koje brinu" prijavljen je na natječaj IPA 2011 Jačanje potpore organizacijama civilnog društva za povećanje dobrog upravljanja i transparentnosti javne uprave u Hrvatskoj tijekom 2013. godine. U 2014. godini, nakon uspješno ocijenjenog prvog kruga natječaja, uslijedila je izrada cjelokupne projektne dokumentacije te je projekt odobren za financiranje. Provedba projekta započela je 1.1.2015. te će trajati do 31.12.2016., a ukupna vrijednost projekta je 240.989,18 eur, od kojih Europska unija sufinancira 85,20% tj. 205.322,77 eur.

Projekt "Zajedno za mame" prijavljen je na natječaj ESF-a Jačanje sposobnosti organizacija civilnoga društva za pružanje socijalnih usluga. Odobreno je financiranje u iznosu 528.150,58 kn. Projekt je započeo 29.12.2014. te će se provoditi do 28.02.2016.

Udio u ukupnim prihodima po projektima i programima



FINANCIJSKI IZVJEŠTAJ

RAČUN PRIHODA I RASHODA ZA 2014. godinu

R.br.	Konto	Naziv stavke	Ukupno kn
1	3	A) PRIHODI	1.349.427
2	3112	Prihodi od pružanja usluga	45.545
3	32	Prihodi od članarina	120
4	341	Prihodi od financijske imovine	419
5	35	Prihodi od donacija	1.303.343
	351	Prihodi od donacija iz proračuna	667.445
	3511	Prihodi od donacija iz državnog proračuna	476.595
	3512	Prihodi od donacija iz jedinica lokalne samouprave	190.850
	352	Prihodi od inozemnih vlada i međunarodnih organizacija	277.761
	353	Prihodi od trgovačkih društava i ostalih pravnih osoba	358.137
6	4	B) RASHODI	1.349.651
7	41	Rashodi za radnike	665.098
	4111	Plaće za redovan rad	560.088
	412	Ostali rashodi za radnike	11.100
	413	Doprinosi na plaće	93.910
8	42	Materijalni rashodi	667.113
	421	Naknade troškova radnicima	42.604
	422	Naknade članovima u pred. i izvršnim tijelima	474
	423	Naknade volonterima	2.380
	424	Naknade ostalim osobama izvan radnog odnosa	43.401
	425	Rashodi za usluge	499.276
	4251	Rashodi za usluge telefona, pošte i prijevoza	20.057
	4252	Usluge tekućeg i investicijskog održavanja	7.734
	4253	Usluge promidžbe i informiranja	30.220
	4254	Komunalne usluge	4.240
	4255	Zakupnine i najamnine	8.407
	4257	Intelektualne i osobne usluge	285.599
	4258	Računalne usluge	9.342
	4259	Ostale usluge	133.677
	426	Rashodi za materijal i energiju	32.726
	429	Ostali nespomenuti materijalni rashodi (reprez., članarine, kotiz.)	46.252
9	43	Rashodi amortizacije	8.183
10	44	Financijski rashodi (bank. i usluge plat. prom., neg. teč. razlike)	4.057
11	45	Donacije	998
12	46	Ostali rashodi	4.202
13		MANJAK PRIHODA POSLOVANJA	224
14		Višak prihoda raspoloživ u sljedećem razdoblju	60.543
15		DODATNI PODACI	
16	11	Stanje novčanih sredstava na početku godine	755.213
17	11	Stanje novčanih sredstava na kraju razdoblja	511.305
18		Prosječan broj zaposlenih	6
19		Prosječan broj zaposlenih na osnovi sati rada	5



Publishing of this publication was financed by the National Foundation for Civil Society Development. Content of this publication is responsibility of the author and does not necessarily represent opinion of the National Foundation.

ABOUT THE PARENTS' ASSOCIATION "STEP BY STEP"

The Parents' Association "Step by Step" is a non-governmental and non-profitable association established in 1996 that supports development of the democratic relationships in the society through protection, respect and commitment to the rights and interests of the children and families as well as the strengthening of the parents' voice in the creation of the policies and decisions related to the children and family.

The Parents' Association "Step by Step" in 2014

Governing Board

Ines Bojić, MA in Law

Prof. Lavoslav Čaklović, PhD, President of the Managing Board

Adinda Dulčić, PhD

Gorana Hitrec, Prof

Nives Milinović, Prof

Jagoda Novak, Mr. Spec.

Prof. emm. Nives Šikanić Dugić, MS, PhD Vice President of the Managing Board

Employees

Executive Director: Silvija Stanić, MA in Psychology

Administrative Secretary: Vesna Miličević

Manager of the CAP Program and consultation work: Marina Trbus, MA in Psychology

Program Assistant: Irena Bohač, MA in Primary Education

Program Assistant and the Head of the education-information activities: Bojan Krsnik

Program Assistant and the Head of the consultation activities: Helena Rajčić, MA in Psychology

Strategic Development Guidelines (2013 – 2015)

ADVOCACY AND PROMOTION OF THE CHILDREN'S RIGHTS AND INTERESTS

- » Responding to problems and situations in the society of interest for the parents and children
- » Responding to problems and situations in the society of interest for the parents and children
- » Monitoring of the implementation of policies targeting children and advocacy for increased investment into all areas of children and family welfare
- » Monitoring of the implementation of policies targeting children and advocacy for increased investment into all areas of children and family welfare
- » National and international networking
- » Participation in international and national children's rights promotion campaigns
- » Enhance the sensitivity of the business sector for the needs of the employed parents

ACTIVE PARTICIPATION OF PARENTS IN DESIGNING POLICIES AFFECTING CHILDREN AND PARENTS

- » Identification and monitoring of the needs of children and families.
- » Encouraging and supporting parents' self-organisation at the local level
- » Informing and consulting parents
- » Cooperation with the state and public institutions and related associations
- » Cooperation, exchange of experiences and projects with other associations in the region and worldwide

PROMOTION OF THE QUALITY, RESPONSIBLE AND ACTIVE PARENTHOOD

- » Continued implementation and expansion of the CAP child abuse prevention programme in kindergartens, primary and secondary schools and special education centres
- » Educating the parents for children advocate role and for the active partnership with educational institutions
- » Promoting equal and active role of the fathers in all areas related to the children welfare
- » Promoting responsible sexual behaviour of youth, as well as, supporting and assisting underage pregnant women, mothers and their families
- » Development and expansion of the social services for underage parents, networking and promoting inter-sectorial and interdepartmental cooperation

Child abuse prevention via CAP program implementation

The CAP (Child Assault Prevention) program is the Association's largest Program, and its goal is to reduce children vulnerability and their exposure to different forms of abuse by teaching them effective prevention strategies and ensuring better support provided by the significant adults: parents as well as school, educational centre and kindergarten staff in institutions children attend. In 2014, the implementation of the Preschool CAP for 5-7 year olds, Elementary CAP for early primary school age children, Teen CAP for adolescents and the CAP program for children with difficulties and youth with disabilities continued as planned.

CAP program implementation in 2014

Preschool CAP	Elementary CAP	Teen CAP	Special Needs CAP
5 counties	13 counties	6 counties	2 counties
26 kindergartens	69 schools	14 schools	2 schools/centres
362 kindergarten employees	574 school employees	227 school employees	64 school employees
1073 parents	2926 parents	670 parents	16 parents
2467 children	4194 children	1206 children	49 children

The CAP network consists of the 250 active facilitators trained for the implementation of the CAP program, 15 CAP trainers, 30 CAP coordinators, CAP program leader and assistant and the 7 members of the CAP program Council. The Network, in cooperation with the Parents' Association "Step by Step", implements the program according to the ICAP guidelines.



During 2014 five CAP seminars were held and 208 new CAP assistants were educated. The Pre-school CAP seminars were held in Ilok and Zagreb, Elementary CAP seminars were held in Rijeka and Zadar and Teen CAP seminar in Zagreb.



The CAP Program training of trainers was held in December 2014 and attended by 20 experienced CAP facilitators and coordinators at. The education and training of new trainers aims to increase the availability of the CAP facilitators' training program in order to contribute to the spread of the CAP program, as a response to the increased interest expressed by the educational institutions each year.

Brochure "**15 years of the CAP Program: Every child has a right to be safe, strong and free**" was published in 2014. The Brochure provides important information about the CAP Program and its implementation, the CAP Program evaluation results, as well as, the overview of the current implementation of CAP in Croatia.



Participation in the “1 IN 5” Campaign

WORKSHOP Prevention of child sexual abuse

In 2014, activities were also carried out as a contribution to the European Council’s Campaign for stopping sexual abuse of children “1 in 5”. Through workshops on child sexual abuse prevention, held in 3 cities (Sv. Ivan Zelina, 28th March 2014; Petrinja, 4th April 2014; Supetar, 2nd June 2014), professionals, as well as the wider public, had an opportunity to obtain information on the importance of child sexual abuse prevention, the prevalence in Croatia as well as of the capacities and obligations of the adults, i.e. local community to react when child abuse is suspected.

ROUND TABLE Prevention of sexual abuse and exploitation of children - Achievements and Challenges

On 13th May 2014, the round table “Prevention of sexual abuse and exploitation of children” was held in Zagreb, organised by the Association in partnership with – Zagreb City Policlinic for children protection and the Ombudsman for Children. On that occasion, difficulties were discussed, encountered by experts during the implementation of violence against children prevention programmes and the treatment of the abuser, victim and its family members; on advances made in the past three years in the area of prevention and commitment to achieving the EC’s Campaign “1 in 5” objectives; as well as the changes needed for the improvement of the system and improving prevention.



PUBLIC DEBATE Get Consent

Public debate and presentation of the Icelandic documentary *Fáðu já!* (Get consent!) on the issue of sexual behaviour of youth with an emphasis on the prevention of sexual abuse and risky sexual behaviour was held on 14th May 2014, in Zagreb. The film has been translated into eight languages and, in cooperation with the Parents’ Association “Step by Step”, into Croatian. After the film projection the public debate followed, aiming at raising awareness of the importance of investing in the prevention of sexual abuse of youth and risky sexual behaviour. The authors of the film, as well as, a representative of the Ministry of Education, Science and Culture of Iceland were present.



PUBLIC DEBATE Prevention of child sexual abuse: Achievements and Challenges

Public debate “Prevention of child sexual abuse: Achievements and Challenges”, with an aim to promote the importance of child sexual abuse prevention and to present the achievements and challenges encountered during implementation of prevention programs was held in Rijeka on 27th May 2014. Particular emphasis was placed on the prevention of sexual abuse of teenagers and children with disabilities as high-risk groups.



BROCHURE NO to the Sexual Violence

The brochure “NO to sexual violence” was published in 2014, targeting young people, parents and professionals who work with youth, it includes the overview of forms of violence, especially sexual, against and among youth, a description of the psychological consequences of violence for the victim as well as the legal consequences for the perpetrators.

It answers questions such as what is sexual violence and to whom to report it, to whom to turn for help, how to stand up for yourself and how to react in the case of an assault. The brochure highlights the importance of the respect of human rights; especially the rights of children and youth and provides legal measures and sanctions in the case of violation of human rights.

The study visit from Ukraine

The Zagreb City Children polyclinic, from 29th September to 3rd October 2014, hosted the participants of the study visit from Ukraine on the appropriate methods for working with children who have experienced sexual violence. The study was organized as a part of the EC’s “Strengthening and protection of rights of children in Ukraine” project. On 2nd October 2014, the parents’ Association “Step by Step” hosted the representatives of various ministries and institutions competent for children’s rights protection in Ukraine. The Association presented its projects and especially the activities within the ECs campaign “One in five” and the implementation of CAP program aimed at prevention of sexual violence against children.



Prevention of e-Violence

PROJECT #DeleteCyberbullying

In 2014 the Association joined the project #DeleteCyberbullying carried out by the European Union's Confederation of Family Organisations (COFACE) financially supported by the European Union's DAPHNE program. The main objective of the project is to provide information to children, youth and their parents about forms of electronic violence, as well as on sources of help. In order to raise awareness about this important issue of the modern age, a special application for mobile devices was created and the educational film was created depicting what cyberbullying is and how to act in the situations when this kind of violence takes place. The Manual for Teachers with a range of activities and



lessons on specific topics related to the prevention of electronic violence was created as a part of project. The Association modified and translated materials into Croatian.

PUBLIC DEBATE Prevention of electronic violence against children: good practices

On the occasion of the International Day for Prevention of Children Abuse on 19th November in Zagreb the public debate "Prevention of electronic violence against children: examples of good practice" was held in order to highlight the importance of the prevention of electronic violence against children and to show examples of good practice implemented in Croatia. Results of the Association's research on the prevalence of cyber bullying and Internet safety and social networks among youth in Croatia was presented at the panel; projects of the Brave Phone, Centre for Missing and Exploited Children, Ministry of Interior and the Parents' Association "Step by Step" were presented.



Project ENHANCE CHILDREN'S RIGHT TO BE SAFE

During 2014, work continued on the implementation of the project "Enhance children's right to be safe", co-financed by the European Union under the European Instrument for Democracy and Human Rights (EIDHR) and Government's NGO Office.

The project was implemented in 5 Counties: Zagreb City, Osječko-baranjska, Istarska, Primorsko-goranska and Dubrovačko-neretvanska County. The Project partners were Association FENIKS from Dubrovnik, Association Alfa Albona from Labin, Association Portal Alfa from Belišće and association U.Z.O.R. from Rijeka. The project associates were the city of Dubrovnik, city of Labin and Istra County, city of Belišće, city of Rijeka and city of Zagreb.

The project aimed to affect the more effective implementation of regulations that protect and



promote the children's right to be safe from violence. During 2013, an analysis of Croatian legislation was conducted and in 2014 the study aiming to determine the level of enforcement of regulations governing the right of the child to be safe from violence.

The **survey** included a total of 5076 subjects, of which 2,339 youth aged 15 to 18, 2,215 parents whose children are aged 5 to 14 years, 303 primary school employees, of which 280 teachers and 19 expert associates, and 209 employees of preschool institutions, of which 183 preschool teachers and 25 expert associates. The survey was conducted in five Counties - 495 participants were from the Dubrovačko-neretvanska, 534 from Istria, 899 from Osiječko-baranjska, 990 from Primorsko-goranska County and 2,157 participants from the City of Zagreb.

Key problems identified by the survey are:

Problems related to the knowledge of the regulations relating to the rights of the child on safety:

The quality of the regulations does not follow the practice, Collision between regulations are present which leads to legal uncertainty, Regulations, in some areas, is incomplete (no protocol on online violence or protocol for handling cases of sexual violence against children).

Problems related to the execution of the regulations related to the rights of the child to safety:

Lack of investment in youth and parents, Lack of support to the experts in the children protection and respect of children rights system, Need for education and specialisation of the experts who work in the children protection system.

Problems related to the cooperation of experts during procedures provided by the regulations related to the rights of the child to safety:

Lack of trust, Lack of educated employees, Lack of institutional mechanisms for cooperation (lack of coordination, quality of cooperation depends on personal acquaintances and the lack of coordinated actions).

Based on the results of the study numerous **advocacy activities** were carried out and recommendations were provided for a more efficient execution of the regulations and child protection against violence.

As part of the project's advocacy activities, 5 round tables "**Child Safety is (not) my job?**" were held on 6th October 2014 in Zagreb, 21st October 2014 in Dubrovnik organized by Feniks Association, 23rd October 2014 in Belišće organized by Portal Alfa Association, 29th October 2014 in Rijeka organized by U.Z.O.R. Association and on



30th October in Pula organized by Alfa Albona Association. The round tables were attended by over 160 stakeholders, the study results were presented and the discussion resulted in recommendations for improving the system of child protection against violence.

At the end of 2014, the drafting of the final publication "We all are the system" and the organization of the final conference marking the end of the project in February 2015, were ongoing.



Promotion of parent-school cooperation

PROJECT School open to Parents

During 2014 Association has continued implementation of the "School open to parents" project in the area of Ličko-senjska County. On 28th April 2014 in Gospić public debate "School open to parents" was held where some 30 school employees and parents participated and jointly considered options for enhancements of parent-school cooperation.



Set of leaflets HOW TO ASSIST A CHILD

Set of leaflets "How to assist a child" covers 10 topics in the area of child development and education. Leaflets were created in 2004 and the new edition with graphically refreshed formatting was published in 2014.



A MOM IS A MOM - program for underage pregnant women and parents

The program A MOM IS A MOM is being implemented in order to prevent risky behaviour among youth and to provide psycho-social assistance and support to underage pregnant women, parents and their families. The program aims to reduce the vulnerability of underage pregnant women and parents, as well as empower them to actively and responsibly take over their parental role. The program A MOM IS A MOM is being continuously carried out since 2005, modification and upgrading of activities is carried out in order to fully accommodate to the needs of beneficiaries.

During 2014, as a part of the MOM IS A MOM program, three projects were carried out:

Counseling centre A MOM IS A MOM

for pregnant underage women, parents, and their friends and family members who wish to give them support. Through different activities we are trying to provide necessary information, help and support during the period when they face difficulties and prepare for independent life.

Web portal www.maloljetni-roditelji.net

for pregnant underage women, parents and adolescents faced with the questions and doubts about pregnancy and difficulties caused by risky sexual activities. Activities include informing and education through published articles and consultation of underage parents with experts, psychologists, social workers, lawyers and gynecologists.

Project A STEP FOR YOUNG MOMS

is carried out with the aim to empower young mothers in adverse situations for independent living and active participation in the community. The project seeks to educate and sensitize the volunteers to provide peer support to young mothers, and also, to support the young mothers living in residential care in the process of their preparation for independent living by increasing their activation and motivation.

Implementation of the three year program MOM IS A MOM, approved by the Ministry of Social Policy and Youth, with the aim of developing and expanding the network of social services provided by civil society organizations lasted from 1st June 2011 until 31st May 2014. Implementation of the new three-year program MOM IS A MOM, for the period 2014 to 2017 was approved by MSPY and started implementation on the 1st June 2014. The program is being implemented by the Parents' Association "Step by Step" in partnership with the Children's home Zagreb, Maternal Department, Caritas House of Love of the Zagreb Archdiocese, Zagreb Social Welfare Centre and the City of Zagreb.

Counselling centre A MOM IS A MOM

Direct work with underage parents and their family members is carried out in the counselling centre A MOM IS A MOM in Zagreb. During 2014, as part of the counselling, activities aimed at providing intensive psychosocial support to underage pregnant women and mothers whose right to residential care in social welfare institutions is expiring, as well as, the activities of empowerment and preparation for independent living were carried out. The telephone information and counselling service, individual psychological and legal counselling and small educational groups were held, by which we attempted to contribute to informing, education and empowerment of underage pregnant women and mothers as well as their more successful exit from the institution and better social inclusion.



In 2014, in total 70 beneficiaries were covered by the counselling services and psychosocial support, 49 telephone sessions were held, 163 individual psychological and legal consultations and 84 meetings of small educational groups. Most of the beneficiaries were covered by multiple services, which they used continuously throughout the period.

Phone informing and consulting	Individual counselling	Small educational groups	Technical support
49 consultations	163 consultations	84 meetings	79 meetings
19 beneficiaries	69 beneficiaries	38 beneficiaries	16 beneficiaries

The Web Portal MALOLJETNI-RODITELJI.NET



The web portal www.maloljetni-roditelji.net targets underage pregnant women and parents and young adolescents at risk of unwanted pregnancy and social exclusion. The activities of the web portal include informing and education through publishing of articles and consultation of underage parents by experts, psychologists, social workers, lawyers and gynaecologists. During 2014, 11 educational - informative texts were published and 140 questions were answered in the field of

health care, the exercise of social rights, psychological health and social protection. During 2014, there were 48,495 page views and a total of 19,664 visitors were recorded. In addition, there is also a constant inflow of new users (83.9%) and the use of the site is growing each month. Categories Ask a gynaecologist and Ask a social worker are the most visited parts of the website. About 60% of site visitors are coming from all parts of Croatia, but a significant number of visitors are coming from neighbouring countries as well.

A STEP FOR THE YOUNG MOTHERS

Project “**A step for the young mothers**” is carried out with the aim of empowering young mothers during difficult situations, for independent living and active participation in the community. Activities are conducted by young volunteers by providing adequate peer support. In March 2014, a one-day training of volunteers was held on how to support mothers, and during the entire period 6 supervision sessions were held for volunteers in order to provide them assistance during their work with the mothers and handling difficult situations; exchange of experiences and provide mentoring. Implementation of activities included 16 volunteers, students of social work and social pedagogy and 16 mothers living in residential social care. For a period of four months the mothers were provided with continuous support by volunteers. A total of 320 meetings of volunteers with mothers were held, individual plans for the mothers were made and the final meeting was held in June 2014.



MEMBERSHIP IN ORGANISATIONS

During 2014, the Association continued its active membership and activities within the Coordination of Children’s Associations and the European Parents’ Association - EPA.



The Association’s representative participated at 2 meetings of the EPA on 4th April 2014 in Lisbon and 29th November 2014 in Bucharest. At the General Assembly in Lisbon the Association ended its joint membership status and received the full EPA membership.



The EPA representative, Oren Gostiaux visited the Association in May 2014 and the arrangements started on the organisation of the General Assembly and EPA conference to be held in Croatia in 2016.



The Parents’ Association “Step by Step” became a full member of the Confederation of Family Organisations of the European Union (COFACE) in November 2014. COFACE gathers large number civil society organisations aiming to give the voice to all families and advocate for the family rights on the European level. With 58 member organisations in 23 EU countries, COFACE monitors implementation of family and social policy in member states and creates recommendations on European level.

AWARDS AND ACKNOWLEDGEMENTS

Gorana Hitrec, a long time member and one of the Parents' Association "Step by Step" co-founders, was awarded with a Lifetime Achievement Award for the Promotion of the Rights of the Child in 2014, for outstanding achievement in the area of promotion of welfare, protection of the rights and interests of children. Gala award ceremony was held on 20th November 2014, in the Ministry of Social Policy and Youth on the occasion of the International Day of children's rights. Gorana Hitrec has started numerous activities, projects and programs of the Parents' Association "Step by Step", out of which we are highlighting projects How to assist the child, Parents-representatives of children, School open to parents, then the CAP child abuse prevention program, as well as a range of activities as part of the Council of Europe "One in five" Campaign, through which she made a valuable contribution to the protection of the interests and rights of children in the Republic of Croatia



ASSOCIATION IN THE MEDIA

The media were continuously showing interest in the activities of the Association, and as usual, cooperation with the media was successful.

In 2014, The Parents Association "Step by Step" on several occasions presented its activities on the radio, television, in printed and electronic media.

20

Appearances in TV shows and TV reports

19

Appearances in radio shows

3

News articles

98

Articles on web portals

In total 140

Media appearances and publications

Overview of media publications in 2014:

31.12.2014. Žena.hr - Gorana Hitrec: We can and have to do more for children

02.12.2014. Index.hr – Corporal punishment of children

27.11.2014. Du List.hr – Children are priority of the society – How to regain trust in the Constitution?

27.11.2014. HRT – Presentation of survey results and announcement of the workshop "We all are the system" in Dubrovnik

27.11.2014. TV Dubrovnik - Presentation of survey results and announcement of the workshop "We all are the system"

27.11.2014. Radio Dubrovnik - Presentation of survey results and announcement of the workshop "We all are the system"

26.11.2014. Radio Narona - Presentation of survey results and announcement of the workshop "We all are the system"

21.11.2014. HRT radio – On-line violence against children

20.11.2014. HRT News - Gorana Hitrec – Lifetime award for the promotion of the children rights

20.11.2014. RTL News - Gorana Hitrec – Lifetime award for the promotion of the children rights

20.11.2014. HRT Hrvatska uživo- Presentation of the “Mom is a Mom” project

20.11.2014. Roditelji.hr – How to protect yourself from cyberbullying?

20.11.2014. Skole.hr – Croatian society is not sufficiently aware of the cyberbullying problem

19.11.2014. Radio Zagreb – Presentation of the “DeleteCyberbullying” project

19.11.2014. Radio HRT – World day of the prevention of violence against children

19.11.2014. Dalmacija News – Parents do not have sufficient supervision of things that children do on the internet

19.11.2014. Du List.hr – What do you think how often Croats google word porn?

19.11.2014. H-alter – E-violence: technology does not abuse children, people do

18.11.2014. Škole.hr – Prevention of e-violence against children: Examples of good practice

16.11.2014. HRT News – Presentation of the project “Mom is mom”

10.11.2014. H-alter - Prevention of e-violence against children: Examples of good practice (announcement of panel)

07.11.2014. TV Nova – Labin chronicles

04.11.2014. Liburnija.com – Results of the survey on children's rights and safety presented in Rijeka

01.11.2014. TV Nova - News

30.10.2014. Radio Labin – Devastating results of the survey on children's rights

30.10.2014. Radio Pula – Report on the survey results

30.10.2014. TV Nova - Report on the survey results

30.10.2014. Glas Istre - “Well, I was beaten too” cannot be a behavioural pattern!

29.10.2014. Radio Bakar - Report on the survey results

27.10.2014. Good morning Croatia – Report from Belišće

27.10.2014. Grad Belišće - Round table “Children safety is (not) my job” held

24.10.2014. Glas grada - Round table on children's safety

23.10.2014. Osijek TV – Children's safety is (not) my job [Osijek TV news]

23.10.2014. Radio.hrt.hr – On children's safety

21.10.2014. Glas Grada - Headline - Strengthen the children's right to be safe

21.10.2014. Dubrovnik portal – Round table: Children's safety is (not) my job?

21.10.2014. Dubrovnik portal – Results of the “Strengthen the children's right to be safe” project survey

21.10.2014. Radio Soundset - Report on survey results

21.10.2014. TV Dubrovnik - Report on survey results

21.10.2014. Radio Raguza - Report on survey results

21.10.2014. HRT - Report on survey results

21.10.2014. Dubrovnik.net – Youth in Dubrovačko-neretvanska County more conservative than their parents

20.10.2014. HRT RADIO 1 - G. Hitrec and M. Trbus gave statement the survey findings and the round table topic

10.10.2014. TV Jabuka - Report on survey results

08.10.2014. RTL - RTL TODAY – Presentation of the results of the “Strengthen children's right to be safe” project

07.10.2014. Radio Istra - Presentation of the “Strengthen the children's right to be safe” project

07.10.2014. Radio Eurostar - Presentation of the “Strengthen children's right to be safe” project

07.10.2014. Narodni-list.hr – Parents and children do not know that corporal punishment is forbidden

07.10.2014. Dnevnik.hr – One third of the parents in Croatia do not know that, in line with the law, they CANNOT do this

07.10.2014. Zagrebinfo.hr – Almost half of the youth and one third of the parents do not know that corporal punishment is forbidden

07.10.2014. Sib.hr – Devastating results: Almost half of the youth and one third of the parents do not know that corporal punishment is forbidden by the law

07.10.2014. Dubrovacki dnevnik.hr - Devastating - Almost half of the youth and one third of the parents do not know that corporal punishment is forbidden

07.10.2014. Vecernji.hr - One third of the parents in Croatia do not know that child beating is not allowed by the law

07.10.2014. Z1 - Presentation of the "Strengthen the children's right to be safe" - show Zoom Zagreb
 04.09.2014. Radio Dalmacija - Presentation of the DeleteCyberbullying project
 09.07.2014. Vecernji.hr - Anonymous threats, abuse, harassment. Protest against violence on internet.
 11.05.2014. H-Alter.org - Prevention of sexual abuse of youth / Panel and projection of the movie
 09.05.2014. HRT; Every day, good day show - Presentation of the "Mom is a mom" project
 07.03.2014. Dubrovnik.press.hr - Through „Strengthen children's right to be safe“ project – survey on the efficiency of the law that protects children from the violence
 06.03.2014. Radio Labin - Strengthen the children's right to be safe
 05.03.2014. Rijeka klik - Through joint dialogue to strengthening of the children right on safety
 05.03.2014. Dubrovnik portal – Through joint dialogue to strengthening the children's right to safety
 14.02.2014. Civilnodruštvo –Child who is a victim of violence needs help now
 21.01.2014. Radio Sljeme – Presentation of the "Mom is a Mom" project
 17.01.2014. Radio Knin Topic of the day - Portal for underage pregnant women
 17.01.2014. Brodportal.hr - The parents failed, but also the entire society
 15.01.2014. TV Slavonski Brod – Leading in the number of underage pregnancies
 13.01.2014. Lisa – She is a teenager, but mom too – Sudden leap to growing up

Association's web site

During 2014, the publication of news, announcements of activities and educational - informative articles for parents and experts who work with children continued on the website of the Association www.udrugaroditeljakpk.hr. During the year the website presented a total of **53 published** articles and recorded **18,429 visits** by **14,472 visitors**.



The Facebook page of the Association, recorded **274 followers** by the end of the year. During this period, 40 articles on the prevention of violence against children, volunteering, organization of panel discussions, round tables, association's work, counselling centre for pregnant women and parents and other activities of the Association were posted.

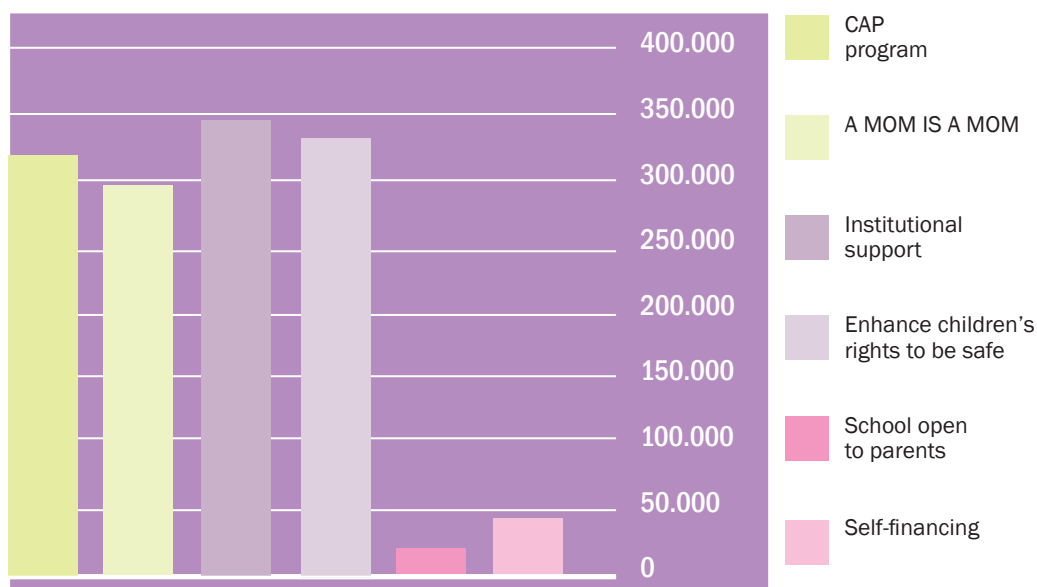
FINANCING OF THE ASSOCIATION'S ACTIVITIES

Projects and programs were primarily funded by the ministries (MSPY MSES), and the local and regional self-governments. The CAP child abuse prevention program was carried out throughout Croatia, and the funds for the implementation of activities were ensured partially by grants received from the cities and Counties in which the program is being implemented.

Also, the Association is a beneficiary of the Institutional support for stability and development for the period 2014-2016, provided by the National Foundation for Civil Society Development. In 2014, the European Union also, became an important source of financing, through the EIDHR program for the project "Strengthen the children's right to be safe".

In June 2014, the new three-year implementation cycle started of the program Mom is a Mom for the period 2014 to 2017, financed by the Ministry of Social Policy and Youth.

Share in total income by sources of financing



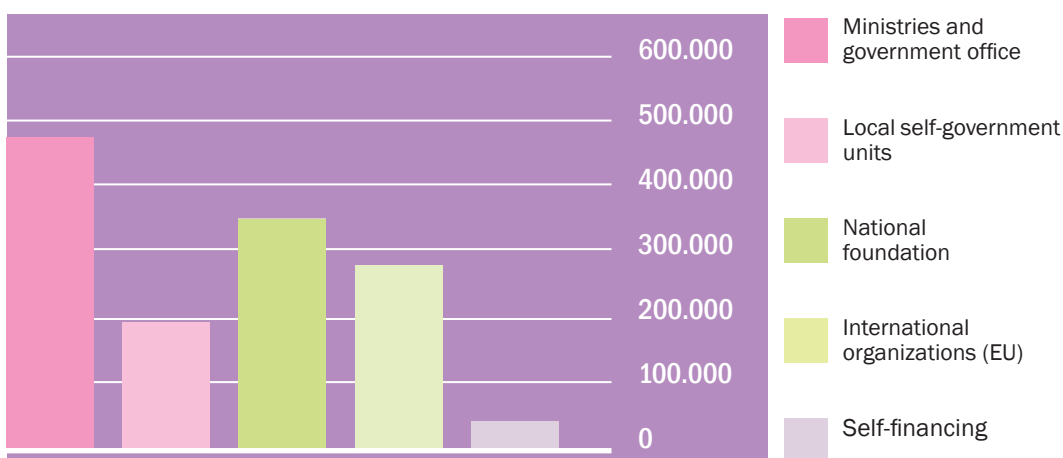
The Association's projects and programs are still mostly funded through grants provided by the state and local government bodies, but funding is now to a greater extent provided from the EU funds which is extremely important for the Association's sustainability.

Funding of new Association's projects was approved at the end of 2014.

“Organisations that Care” project was submitted to the IPA 2011 call *“Strengthening of Support to Organisations of Civil Society for Increase of good managing and transparency of the Public Administration in Croatia”* during 2013. In 2014, after the successful first round of evaluation, the drafting of the full project documentation started and the project was approved for financing. Implementation of the project started on 1st January 2015 and it will last until 31st December 2016, the total project value is 240.989,18 €, out of which 85,00% i.e. 205.322,77 € is co-funded by the European Union.

“Together for Moms” project was submitted to the ESF call *“Strengthening of the capabilities of the organisations of civil society for provision of social services”*. Financing in the value of 528.150,58 HRK was approved. The Project implementation started on 29th December 2014 and it will last until 28th February 2016.

Share in total income by projects and programs



FINANCIAL REPORT

2014 BALANCE SHEET

No.	Count	Item Title	Total HRK
1	3	A) INCOME	1.349.427
2	3112	Income from provided services	45.545
3	32	Income from memberships	120
4	341	Income from financial assets	419
5	35	Income from donations	1.303.343
	351	Income from the budget	667.445
	3511	Income from the State Budget donations	476.595
	3512	Income from the units of the local Government's donations	190.850
	352	Income from foreign Governments and international organisations	277.761
	353	Income from companies and other legal entities	358.137
6	4	B) EXPENDITURES	1.349.651
7	41	Expenditures for employees	665.098
	4111	Salaries for common work	560.088
	412	Other expenditures for employees	11.100
	413	Contributions on salaries	93.910
8	42	Material expenditures	667.113
	421	Fees for costs for employees	42.604
	422	Fees for members of the presidential and executive bodies	474
	423	Fees for volunteers	2.380
	424	Fees for other persons outside employment	43.401
	425	Expenditures for services	499.276
	4251	Expenditures for phone, post and transportation services	20.057
	4252	Services of current and investment maintenance	7.734
	4253	Promotion and informing services	30.220
	4254	Communal services	4.240
	4255	Rents and leases	8.407
	4257	Intellectual and personal services	285.599
	4258	Computer services	9.342
	4259	Other services	133.677
	426	Expenditures for materials and energy	32.726
	429	Other not mentioned material expenditures (representation, membership, registration fees)	46.252
9	43	Depreciation expenditures	8.183
10	44	Financial expenditures (banking and payment services, negative exchange rate differences)	4.057
11	45	Donations	998
12	46	Other expenditures	4.202
13		BUSINESS INCOME DEFICIT	224
14		Income surplus available for the next period	60.543
15		ADDITIONAL DATA	
16	11	Balance of funds at the beginning of the year	755.213
17	11	Balance of funds at the end of the period	511.305
18		Average number of employees	6
19		Average number of employees based on hours worked	5



Ilica 73, Zagreb
01/4855-578
info@udugaroditeljapkh.hr
www.udugaroditeljapkh.hr

Udruga roditelja "Korak po korak"